The 2010 Women’s Leadership Conference
Featuring These Women Champions

Leslie Ali-Karam
Executive Vice President and
President of Making Solutions Management
Pitney Bowes, Inc.

Vail Evans
Former Executive Vice President, CNN
Author, Play Like a Man, Win Like a Woman

Laura Liswood
Secretary General, Council of Women World Leaders
Goldman Sachs

Gail Evans
Former Executive Vice President, CNN
Author, Play Like a Man, Win Like a Woman

Benefits from Attending

• Learn best practices, tools and processes to guiding your career
• Network with other world-class leaders and rising stars
• Identify recruiting and retention tools to develop your top female performers
• Adopt internal and external networking solutions
• Champion yourself and your colleagues through enthusiastic stewardship

The 2010 Women’s Leadership Conference
Conference: April 27–28, 2010
Pre-Conference Workshop: April 26, 2010
Westin New York at Times Square
New York, NY

Hotel Accommodations
Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women’s Leadership Conference.

Hotel Discount Cut-off Date:
Monday, April 5, 2010

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

The Conference Board® and the torch logo are registered trademarks of The Conference Board, Inc. Program subject to change. February 2010

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting.

No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration.

One discount per registration. Multiple discounts may not be combined.

Hotel Accommodations
Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women’s Leadership Conference.

Hotel Discount Cut-off Date:
Monday, April 5, 2010

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

Hotel Accommodations
Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women’s Leadership Conference.

Hotel Discount Cut-off Date:
Monday, April 5, 2010

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

The Conference Board
845 Third Avenue, New York, NY 10022-6600
April 27–28, 2010
Westin New York at Times Square
New York, NY
Pre-Conference Workshop
April 26, 2010

Printed and bound by Sheridan Printing Co., Inc., Alpha, New Jersey, an FSC-certified printer. This brochure is printed on Mohawk Via paper, which is 100% post-consumer waste fiber, manufactured with wind power, and is process chlorine free. The paper is certified by Green Seal and SmartWood for Forest Stewardship Council standards. No films or film-processing chemicals were used in the printing of this brochure.
The 2010 Women's Leadership Conference
Featuring These Women Champions

Leslie Ali-Karam
Executive Vice President and
President of Mailing Solutions Management
Pitney Bowes, Inc.

Gail Evans
Former Executive Vice President, CNN
Author, Play Like a Man, Win Like a Woman

Laura Liswood
Secretary General, Council of Women World Leaders

Benefits from Attending

- Learn best practices, tools and processes to guiding your career
- Network with other world-class leaders and rising stars
- Identify recruiting and retention tools to develop your top female performers
- Adopt internal and external networking solutions
- Champion yourself and your colleagues through enthusiastic stewardship

Hotel Accommodations
Feas do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women's Leadership Conference.

Hotel Discount Cut-off Date: Monday, April 5, 2010

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel: 212 201 2700

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration.

Registration Information
Online
www.conference-board.org/women2

Email
customer.service@conference-board.org

Phone
212 339 0345
8:30 am to 5:30 pm ET Monday through Friday

Conference (B19010-2)
Dates: April 27–28, 2010
Location: Westin New York at Times Square
New York, NY
Associates $2,195
Non-Associates $2,495

Pre-Conference Workshop (B78010-2)
Dates: April 26, 2010
Location: Westin New York at Times Square
New York, NY
Associates $495
Non-Associates $595

Hotel Accommodations
Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women's Leadership Conference.

Hotel Discount Cut-off Date: Monday, April 5, 2010

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

Printed and bound by Sheridan Printing Co., Inc., Alpha, New Jersey, an FSC-certified printer. This brochure is printed on Mohawk Via paper, which is 100% post-consumer waste fiber, manufactured with wind power, and is process chlorine free. The paper is certified by Green Seal and SmartWood for Forest Stewardship Council standards.

No films or film-processing chemicals were used in the printing of this brochure.
Many organizations have developed women’s networks with the objective of fostering a global network with a local presence? How are they sponsoring and advocating for their rising leaders? In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Shattering the Glass Ceiling: Quotas for Women on Corporate Boards

Last year the SEC approved a rule requiring public companies to disclose how diversity is tracked. Laurene Gallo will also share tools and lessons she’s learned about their structured networks, training programs and other strategies for sustaining a network. Laurene Gallo, Senior Vice President, Boss Allen Hamilton.

Most organizations have developed women’s networks with the objective of fostering a global network with a local presence? How are they sponsoring and advocating for their rising leaders? In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Shattering the Glass Ceiling: Quotas for Women on Corporate Boards

Last year the SEC approved a rule requiring public companies to disclose how diversity is tracked. Laurene Gallo will also share tools and lessons she’s learned about their structured networks, training programs and other strategies for sustaining a network. Laurene Gallo, Senior Vice President, Boss Allen Hamilton.

Many organizations have developed women’s networks with the objective of fostering a global network with a local presence? How are they sponsoring and advocating for their rising leaders? In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Shattering the Glass Ceiling: Quotas for Women on Corporate Boards

Last year the SEC approved a rule requiring public companies to disclose how diversity is tracked. Laurene Gallo will also share tools and lessons she’s learned about their structured networks, training programs and other strategies for sustaining a network. Laurene Gallo, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Shattering the Glass Ceiling: Quotas for Women on Corporate Boards

Last year the SEC approved a rule requiring public companies to disclose how diversity is tracked. Laurene Gallo will also share tools and lessons she’s learned about their structured networks, training programs and other strategies for sustaining a network. Laurene Gallo, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.

Shattering the Glass Ceiling: Quotas for Women on Corporate Boards

Last year the SEC approved a rule requiring public companies to disclose how diversity is tracked. Laurene Gallo will also share tools and lessons she’s learned about their structured networks, training programs and other strategies for sustaining a network. Laurene Gallo, Senior Vice President, Boss Allen Hamilton.

Best Practices to Achieving an Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high-performing talent. In an organization where people are the most valuable asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core component of attracting and retaining the right workforce. Lauren Gall will also share tools and lessons she’s learned about their social networks, training programs and other strategies for sustaining a network. Lauren Gall, Senior Vice President, Boss Allen Hamilton.
opportunity to be coached and mentored by senior advocates. With budget cuts impacting greater sense of community within an organization and enabling advancing women the many organizations have developed women’s networks with the objective of fostering a high potentials, and creating leadership opportunities across generations and throughout economy. Women leaders must be able to effectively identify, communicate and convey leadership attributes. This interactive workshop will help you:

- Identify your skills and strategies for career advancement
- Understand and appreciate the value of co-leadership from both genders and the role of mentors

Molly D. Shepard, President & Chief Executive Officer, The Leader’s Edge Co-Author, Breaking Into The Boys’ Club

Tuesday, April 27, 2010
Registration, Continental Breakfast and Welcome 8–9 am

The Loudest Duck: Moving Beyond Diversity to Achieve Success in Today’s Global Economy

In 1994, Laura Liswood co-founded the Council of Women Leaders which is composed of 100 women from 10 countries from countries around the world. She currently is the Chief Executive Officer of the Council of Women World Leaders and a Senior Advisor to Goldman Sachs. Hear Ms. Liswood share highlights of her latest book, “Tough, Ambitious, Big Image: Women Working to Change the World.” It’s a book that provides a compelling argument for why gender equality is essential to economic growth. Ms. Liswood is currently the Secretary General of the Council of Women World Leaders and a Senior Advisor to Goldman Sachs. Hear Ms. Liswood share highlights of her latest book, “Tough, Ambitious, Big Image: Women Working to Change the World.”

D1 10–11 am

Lunch 12:30–1:30 pm

Social Communities: How to Best Use Them

D 1:30–2:30 pm

Best Practices to Achieving An Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining highly qualified talent. In an organization where people are the most talented asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core competitive advantage from recruiting to onboarding through the performance management track. Laureti Gallucci will also share tools and lessons learned about their structured networks, training programs and other strategies for fostering an inclusive and diverse culture.

Lauri Gallucci, Senior Vice President, Boss Allen Hamilton

Best Practices for Sustaining the Women’s Network

Choose C1 or C2 1:15 pm–2:30 pm

Many organizations have developed women’s networks with the objective of fostering a greater sense of community within the organization. However, to be effective, these networks must be seen as an opportunity to be leveraged and mentored by senior advocates. With budget cuts impacting many organizations, how are the women’s networks going to be sustained given the lack of funding? In this interactive session, participants will

Call Customer Service at 212 339 0345
Call Customer Service at 212 339 0345
www.conference-board.org/women2 www.conference-board.org/women2

Call Customer Service at 212 339 0345
Call Customer Service at 212 339 0345
www.conference-board.org/women2 www.conference-board.org/women2

Call Customer Service at 212 339 0345
www.conference-board.org/women2

www.conference-board.org/women2

Conference Board of the United States
212 339 0345

www.conference-board.org

www.conference-board.org

Pre-Conference Workshop – Monday, April 26, 2010
Registration 1–1:30 pm

Breaking Into the Boys’ Club: Developing Your Corporate Network

Workshop 1:30–5 pm

Companies must leverage all of their employees to extract maximum results in today’s economy. Women leaders must be able to effectively identify, communicate and convey their value to their organizations.

- Identify your skills and strategies for career advancement
- Understand and appreciate the value of co-leadership from both genders and the role of mentors

Molly D. Shepard, President & Chief Executive Officer, The Leader’s Edge Co-Author, Breaking Into The Boys’ Club

Tuesday, April 27, 2010
Registration, Continental Breakfast and Welcome 8–9 am

The Loudest Duck: Moving Beyond Diversity to Achieve Success in Today’s Global Economy

In 1994, Laura Liswood co-founded the Council of Women Leaders which is composed of 100 women from 10 countries from countries around the world. She currently is the Chief Executive Officer of the Council of Women World Leaders and a Senior Advisor to Goldman Sachs. Hear Ms. Liswood share highlights of her latest book, “Tough, Ambitious, Big Image: Women Working to Change the World.” It’s a book that provides a compelling argument for why gender equality is essential to economic growth. Ms. Liswood is currently the Secretary General of the Council of Women World Leaders and a Senior Advisor to Goldman Sachs. Hear Ms. Liswood share highlights of her latest book, “Tough, Ambitious, Big Image: Women Working to Change the World.”

D1 10–11 am

Lunch 12:30–1:30 pm

Social Communities: How to Best Use Them

D 1:30–2:30 pm

Best Practices to Achieving An Inclusive and Diverse Culture

In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining highly qualified talent. In an organization where people are the most talented asset, Boss Allen has implemented best practices for embracing diversity and inclusion as a core competitive advantage from recruiting to onboarding through the performance management track. Laureti Gallucci will also share tools and lessons learned about their structured networks, training programs and other strategies for fostering an inclusive and diverse culture.

Lauri Gallucci, Senior Vice President, Boss Allen Hamilton

Best Practices for Sustaining the Women’s Network

Choose C1 or C2 1:15 pm–2:30 pm

Many organizations have developed women’s networks with the objective of fostering a greater sense of community within the organization. However, to be effective, these networks must be seen as an opportunity to be leveraged and mentored by senior advocates. With budget cuts impacting many organizations, how are the women’s networks going to be sustained given the lack of funding? In this interactive session, participants will...
Understand and appreciate the value of co-leadership from both genders.

Learn the language of powerful and persuasive communication.

Understanding and appreciating the value of co-leadership from both genders.

Learn the language of powerful and persuasive communication.

Best Practices to Achieving An Inclusive and Diverse Culture

In 2008, Booz Allen Hamilton discussed the importance of fostering a diverse environment where people can use their full potential and make a meaningful contribution to the organization. Since then, the company has implemented best practices for embracing diversity and inclusion, recognizing the value of diverse perspectives and fostering a culture of inclusion. By prioritizing diversity and inclusion in their hiring and retention practices, Booz Allen Hamilton has been able to create a more collaborative and innovative workplace.

Best Practices for Sustaining the Women's Network

Many organizations have developed women's networks with the objective of fostering a greater sense of community within the workplace. These networks provide unique opportunities to connect and mentor senior executives. With budget cuts impacting many organizations, how are the programs designed and implemented to continue to provide value to women employees and support their professional growth?
One of the keys to good leadership is listening. Ideas percolating around the organization today can lead to a sea change in how business gets done. That’s how Deloitte changed its culture—improving the career-life fit for men and for women. Barry Salzberg shares how his organization has created an “opportunity culture” and thinks about what further steps it can take.

In 1992, Laura Liswood co-founded the Council of Women Leaders which is composed of women presidents, prime ministers, and heads of government to expand the under-representation of women in top government positions through leadership training, public awareness, and advocacy. Ms. Liswood is currently the Secretary General of the Council of Women World Leaders and Senior Advisor, Goldman Sachs, which provides guidance on ensuring a fair and level playing field for women leaders. She holds a master’s degree in international studies from the University of North Carolina and a Senior Advisor to Goldman Sachs. Hear Ms. Liswood share highlights of her latest book, “The Loudest Duck: Moving Beyond Diversity…to Achieve Success.”

Break into The Boys’ Club: Developing Your Personal Brand
Tuesday, April 27, 2010
8:30–9:30 am
Continental Breakfast and Welcome
9:30–10:30 am
Coaching in the Workplace: How to Turn a Mentorship into a Mentoring Relationship
Hosted by: Booz Allen Hamilton
Patty Gourmand, Assistant Vice President – Human Resource Development, Booz Allen Hamilton

Best Practices to Achieving An Inclusive and Diverse Culture
In an increasingly competitive global economy, leading companies recognize the importance of recruiting and retaining high performing talent. In an organization where people are the most tangible asset, Booz Allen has implemented best practices for embracing diversity and inclusion as a core component of cultivating its talent. Through mentoring, best practices and networking, Booz Allen has established a diverse panel of experts who share each unique approach to networking, careers, and leadership.

Scalable, Sustainable, & Cost-Effective Mentoring
E2 4:45–5:45 pm
In 2007, Astamindla launched a women’s mentoring program to create a structured peer coaching and learning experience. The program “Sustainable Success” focuses on coaching and learning for executive and mid-level positions. The program leverages a proven program and created an appropriate approach for other women’s networks to leverage. Learn how to create an innovative, scalable initiative so that you can get started, practice accountability and measure success.

The Leader’s Edge
Wednesday, April 28, 2010
1:30–2:00 pm
Sara Lee

E1 2:45–4:00 pm
Understanding and appreciating the value of co-leadership from both genders
Workshop 1:30–5 pm
Booz Allen Hamilton
Gail Evans, Former Executive Vice-President of CNN

Wednesday, April 28, 2010
Conference Adjourned: 12:30 pm
Barry Salzberg, Chief Learning Officer, Deloitte
His organization has created an “opportunity culture” and thinks about what further steps it can take.

During these turbulent economic times, effective leaders must keep performing at the top of their game and energize their team to drive actionable results. Christine Owens has over 30 years of operational experience with the world’s largest package delivery company. During these turbulent economic times, effective leaders must keep performing at the top of their game and energize their team to drive actionable results. Christine Owens has over 30 years of operational experience with the world’s largest package delivery company. During these turbulent economic times, effective leaders must keep performing at the top of their game and energize their team to drive actionable results. Christine Owens has over 30 years of operational experience with the world’s largest package delivery company.

Wednesday, April 28, 2010
Conference Adjourned: 12:30 pm
The 2010 Women’s Leadership Conference

Featuring These Women Champions

Leslie Ali-Karam
Executive Vice President and
President of Making Solutions Management
Pitney Bowes, Inc.

Kay Evans
Former Executive Vice President
CNN Anchor, "Play Like a Man, Win Like a Woman"

Laura Liswood
Secretary General, Council of Women World Leaders

Gail Evans
Former Executive Vice President, CNN
Author, "Play Like a Man, Win Like a Woman"

Benefits from Attending

• Learn best practices, tools and processes to guiding your career
• Network with other world-class leaders and rising stars
• Identify recruiting and retention tools to develop your top female performers
• Adopt internal and external networking solutions
• Champion yourself and your colleagues through enthusiastic stewardship

Hotel Accommodations

Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Women’s Leadership Conference.

Hotel Discount Cut-off Date:
Monday, April 5, 2010

The 2010 Women’s Leadership Conference

The 2010 Women’s Leadership Conference

The Face of Business Today