

2013 WOMEN OF THE YEAR AWARDS

Celebrating the Power of Women

MONDAY, APRIL 29, 2013 | GRAND HYATT NEW YORK

5:45PM Cocktail Reception | 7:00PM Dinner and Award Ceremony

UNDERWRITING OPPORTUNITIES

DINNER \$120,000

- (5) **Premium Tables** for ten people
- (1) Invitation to the Pre-Event VIP Reception and a seat on the Dais for Senior Representative
- (4) Invitations to the Pre-Event VIP Reception
- (1) **Full-page Color Ad** in the Event Journal, on the FWA Annual Dinner website and on the event slideshow
- Recognition/Corporate logo on invitation and printed materials
- Special recognition on event website
- Recognition/Corporate logo on event signage
- Live recognition from the stage
- Special photo op with honorees
- Exposure to 600+ guests

GENERAL RECEPTION \$35,000

- (2) **Premium Tables** for ten people
- (1) Invitation to the Pre-Event VIP Reception and a seat on the Dais for Senior Representative
- (2) Invitations to the Pre-Event VIP Reception
- (1) **Full-page Color Ad** in the Event Journal, on the FWA Annual Dinner website and on the event slideshow
- Recognition/Corporate logo on invitation and printed materials
- Special recognition on event website
- Recognition/Corporate logo on event signage
- Special photo op with honorees
- Exposure to 600+ guests

VIP RECEPTION \$25,000

- (1) **Premium Table** for ten people
- (1) Invitation to the Pre-Event VIP Reception and a seat on the Dais for Senior Representative
- (2) Invitations to the Pre-Event VIP Reception
- (1) **Full-page Color Ad** in the Event Journal, on the FWA Annual Dinner website and on the event slideshow
- Recognition/Corporate logo on invitation and printed materials
- Special recognition on event website
- Recognition/Corporate logo on event signage
- Special photo op with honorees
- Exposure to 600+ guests

WEBSITE \$15,000

- (1) **Prime Table** for ten people
- (2) Invitations to the Pre-Event VIP Reception for Senior Representatives
- (1) **Half-page Color Ad** in the Event Journal, on the FWA Annual Dinner website and on the event slideshow
- Recognition/Corporate Logo on invitation and printed materials
- Special recognition on event website
- Exposure to 600+ guests

FLOWERS \$7,500

- (1) Half table for five people
- (1) Invitation to the Pre-Event VIP Reception for Senior Representative
- (1) Half-page Black/White Ad in the Event Journal, on the FWA Annual Dinner website and on the event slideshow
- Preferential listing on invitation and printed materials
- Special recognition on event website
- Exposure at Memorial Sloan Kettering Cancer Center – where floral arrangements are donated post-dinner
- Exposure to 600+ guests

UNDERWRITING FORM

NAME(S): _____

Please specify how name/company should be listed on all printed materials

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

PAYMENT INFORMATION:

My check is enclosed in the amount of \$ _____ (Please make payable to FWA Educational Fund)

Charge my credit card in the amount of \$ _____ (Visa, MasterCard, and American Express)

Credit Card # _____ Exp. Date _____

Name as it appears on card _____

Signature _____

MAIL COMPLETED FORM TO:

FWA Benefit Office

95 Madison Avenue, Suite 601 | New York, NY 10016

EMAIL: FWADinner@hgnyc.com | **CALL:** 212-843-1733 | **FAX:** 212-843-1730