



## 2012 ANNUAL DINNER AND WOMEN OF THE YEAR AWARDS



Grand Hyatt New York

Tuesday, April 24<sup>th</sup>, 2012

Reception 5:45 – 7:00 pm Dinner 7:00 – 9:00 pm



*Honoring*

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### **BENEFIT OPPORTUNITIES**

[WWW.FWAANNUALDINNER.ORG](http://WWW.FWAANNUALDINNER.ORG)

#### **CORPORATE TABLE SPONSOR -- \$10,000**

- One table seating 10
- One invitation for senior representative from the table to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special listing at this level in event collateral

#### **FWA PARTNER -- \$6,000**

- One half table seating five
- One invitation for senior representative from the table to attend pre-dinner VIP reception
- One half-sized full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Listing at this level in event collateral

#### **FWA PATRON -- \$3,000**

- Two tickets
- One half-sized full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner

#### **FWA CHAMPION -- \$1,000**

- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner

#### **FWA SUPPORTER -- \$500**

- One half-sized full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner

#### **FWA FRIEND -- \$250**

- One business card-sized full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner

## UNDERWRITING OPPORTUNITIES

### **DINNER UNDERWRITER -- \$120,000**

- *Special signage at event*
- *Verbal recognition during dinner*
- *Mention on all printed, emailed, and web materials (including press material)*
- *Photos with honorees*
- Five (5) tables of 10 with premium table placement
- One invitation for senior executive to sit on the dais and attend pre-dinner VIP reception
- Four invitations for senior representatives from the tables to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special thanks page on event website
- Special thanks page in event presentation
- Photos of representatives at event
- Exposure to 650 dinner guests plus internet exposure

### **GENERAL RECEPTION -- \$35,000**

- *Special signage at event*
- Two (2) tables of 10 with premium table placement
- One invitation for senior executive to sit on the dais and attend pre-dinner VIP reception
- One invitation for a senior representative from the tables to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special thanks page on event website
- Special thanks page in event presentation
- Photos of representatives at event
- Exposure to 650 dinner guests plus internet exposure

### **VIP RECEPTION -- \$25,000**

- *Special signage at event*
- Two (2) tables of 10 with premium table placement
- One invitation for senior executive to sit on the dais and attend pre-dinner VIP reception
- One invitation for a senior representative from the tables to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special thanks page on event website
- Special thanks page in event presentation
- Photos of representatives at event
- Exposure to 100 VIP guests plus dinner guests and internet exposure

### **EVENT WEBSITE -- \$15,000**

- One table of 10
- One invitation for a senior representative from table to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special note of thanks on event website homepage
- Special thanks in event presentation
- Exposure to 650 dinner guests plus internet exposure

### **FLOWERS -- \$7,500**

- One half table seating five (5)
- One invitation for a senior representative from table to attend pre-dinner VIP reception
- One full-color advertisement recognizing sponsorship level on the Annual Dinner website and displayed in the digital journal which will continuously loop at the dinner
- Special note of thanks on event website
- Special thanks in event presentation
- Exposure to 650 dinner guests plus internet exposure and exposure at Memorial Sloan Kettering Cancer Center to which flowers are donated post-dinner