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FWA IN ACTION

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ONLINE NEWSLETTER OF THE FWA ASSOCIATION OF NEW YORK

SEPTEMBER 30, 2011 • ISSUE 3

PRESIDENT'S MESSAGE

Dear Fellow Members,

The Financial Women's Association is abuzz with news and events this month!

The FWA is so very proud to offer its sincere congratulations to fellow member and 2010 FWA Woman of the Year, **Karen Peetz**, Vice Chairman of BNY Mellon, who has been selected by the American Banker magazine as this year's "[Most Powerful Woman in Banking.](#)" **Congratulations, Karen!**

Along with Karen, fellow members **Irene Dorner**, President & CEO of HSBC Bank USA who was our Woman of the Year 2011, and **Diane D'Erasmus**, Executive Vice President at HSBC Bank USA were also named in the top 25; and former FWA President, **Kelly Mathieson**, Managing Director at JP Morgan Chase & Co. was named one of the "[women to watch.](#)" **Congratulations to you all!**



Anne Izzillo
FWA President
2011-2012

UPCOMING EVENTS

[FWA-LI: Rejuvenate in Style with the FWA Long Island at Clarins Spa](#)
Monday, Oct 3 *New*

[Meet & Mingle: Summit, NJ](#)
Monday, Oct 3

[Transition Tuesday: How to Market Yourself with Networking and Marketing Expert **Andrea R. Nierenberg**](#)
Tuesday, Oct 11 *New*

[The Municipal Credit Crisis...Fact or Fiction?](#)
Wednesday, Oct 12 *New*

[FWA-WestCon: Fall Fashion Workshop - Dress for Business](#)
Thursday, Oct 13

[West Village Historic and Architecture Walking Tour](#)
Saturday, Oct 15 *New*

[Our Gloves Are Off: Women Powering Women to Success - An Evening of Connecting and](#)



The FWA is also very proud and pleased to be partnering for the sixth year with **BMO Capital Markets** in their **Equity Through Education** program. BMO very generously donates one day's institutional trading commissions earned across North America directly to organizations that provide access to education. Their generosity helps to fund our FWA/BMO Mentoring & Scholarship Programs at **Baruch College**. This year's **Equity Through Education** trading day will be held on October 4, 2011.

If you have responsibility at your firm for placing institutional trades, please consider placing those trades with **BMO Capital Markets** on that day by contacting, Alan Tannenbaum, Head of US Equity Products at 212-885-4049 or email alan.tanenbaum@bmo.com.

As I announced at the annual meeting in June, the FWA international conference 2012 will be held in the **United Arab Emirates of Dubai and Abu Dhabi**. The more I research and speak with those who know the region well, the more excited I am becoming about the conference and the region. Each emirate has its own unique flavor and importance with Abu Dhabi being the seat of the federal government, containing most of the country's oil wealth.



Neighboring Dubai is considered the country's commercial capital with the famous Burj Khalifa, the world's tallest building, as its centerpiece. The U.S. enjoys friendly relations with the UAE, and an interesting, little known fact is that UAE ports host more U.S. Navy vessels than any other port outside the U.S.

While we do not have exact dates as yet for the conference, we are looking at the late February-March time frame. Trip details to be announced. For information on how to reserve one of the limited spots on the delegation, please contact the FWA office, 212-533-2141.

FWA event committees are hard at work organizing interesting, tantalizing events for us to enjoy in the month of October. FWA Long Island, New Jersey, New York and WestCon are connecting us with rejuvenation, networking, marketing and dressing for success.

The Entrepreneurs Committee is connecting and advancing us with [Our Gloves are Off: Women Powering Women to Success](#) to be held at WNYC's lovely Greene Space. The Business & Government Affairs Committee is educating us on the [The Municipal Credit Crisis: Fact or Fiction](#). Lifestyles is also educating us on the architecture of the West Village with one of their famous Saturday walking tours. Please visit the [FWA website](#) for event information.

[Advancing](#)
Monday, Oct 17 *New*

[How Media Influences Your Investment Decisions](#)
Wednesday, Nov 9 *New*

[Socially Conscious and Fiscally Responsible Investing...Are They in Conflict?](#)
Thursday, Nov 10 *New*

Meet our [new members](#) for 2011-2012

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HOW TO JOIN THE FWA

Invest in yourself. [Visit our website](#) to learn about the value of membership and the requirements for membership.

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Be sure to support the FWA and the hard and dedicated work of our committee co-chairs and members by attending events and inviting guests who may benefit by membership in the FWA.

Our members are our greatest and most treasured resource, and we want to ensure that their accomplishments and successes are recognized and celebrated by fellow FWA members and the greater community. We encourage you all to inform us of those accomplishments. Please email your business successes, awards and accomplishments to **Lisa Buddenhagen** at lbuddenhagen@fwa.org so that we can post those to the website.

Sincerely,



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The Financial Women's Association is the leading professional organization that connects, educates and advances women in business and finance.

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