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FWA IN ACTION

CONNECTING ◊ EDUCATING ◊ ADVANCING

ONLINE NEWSLETTER OF THE FWA ASSOCIATION OF NEW YORK

JUNE 3, 2011 • ISSUE 10

PRESIDENT'S MESSAGE

In my closing message to you as 2010-2011 Financial Women's Association President, I reflect on what a remarkable year it has been! I am struck by the impact our organization has on the community, members and corporate sponsors.

Our Annual Dinner held on May 19th best demonstrated the vibrancy and relevancy of our organization. Hearing from our student honorees about how the FWA has made a difference in their lives to the inspiring remarks about advancing women from **Irene Dorner**, President and CEO of HSBC USA Inc. and **Sylvia Ann Hewlett**, Economist and Founding President of the Center for Work-Life Policy reinforced the value of the FWA. Highlights from the dinner can be found at the [Annual Dinner website](#).

It has been a true privilege and a delight to serve as your President. There have been many "wow" moments this year. In addition to the Annual Dinner, some highlights were:

- Dynamic summer dinners in New York City and New Jersey
- Insights from Mohammed El-Erian, Sharon Allen, Joanna Barsh, Noreen Harrington and Karen Hughes
- Panels on the European economy, trailblazers, microfinance, emerging markets, Dodd-Frank, non-profit board opportunities and advice for entrepreneurs
- Professional development programs on leveraging your assets, executive impact and crisis communications



Susan Ganz
FWA President
2010-2011

UPCOMING EVENTS

[FWA-Baruch Mentoring Program End of School Year Dinner](#)
Mentors, Mentees and Invited Guests Only
Monday, June 6

[Social Sins & The Workplace: How to avoid alienation and open doors with etiquette](#)
Wednesday, June 7

[Entrepreneurs Interactive Presentation and Speaker: The Ability to Improvise While Communicating](#)
Wednesday, June 8

[Entrepreneurs Networking Luncheon and Speaker: Strategies, Habits and Tactics of Successful Entrepreneurs](#)
Wednesday, June 14 *New*

[2011 FWA Annual Meeting and New Members Reception](#)
Monday, June 20 *New, Members Only*

- Incredible international conference in Brazil marked by interactive dialogues with top business leaders and government officials
- Expansion of our Long Island presence and launching in Westchester / Southern Connecticut
- Introducing the men's alliance with sold out programming
- Successful mentoring and financial literacy programs
- Spirited Brazil-themed holiday benefit

Join me at the [Annual Meeting and New Members Reception](#) on June 20th to celebrate the year and to inaugurate our new President, **Anne Izzillo**. You will not want to miss this opportunity to connect with your FWA colleagues and meet our new members. Also, watch your inboxes for information on voting for the directors and officers for 2011-2102 and members of the Nominating Committee. **YOUR VOTE IS IMPORTANT. Whether or not you plan to attend the meeting in person, it is important that you be represented. We need a quorum.**

The FWA year is not quite over yet. Enjoy the following programs:

- [Business Etiquette](#) on June 7th
- [Improvisation while Communicating](#) on June 8th
- [Strategies, Habits and Tactics of Successful Entrepreneurs](#) on June 14th
- [Kick-off of the Wall Street Exchange Program](#) on June 16th

Help Us Meet Our Goal!

2011 Lenore C. Albom Microfinance Giving Program

We've raised 64% of the \$10,000 goal. Please help us reach this goal by June 15th. No contribution is too small and may be taken as a tax-deduction.

Learn more about the giving program:

www.fwa.org/fwanews/2011_0321_lalbom_fund_appeal.htm

Donate Online: pay2.fwa.org/displayemailforms.cfm?emailformnbr=115167

I hope that you have been inspired and energized over the past year. Soon you will be receiving information about renewing your membership so you can continue to be part of the momentum. I look forward to being FWA colleagues for years to come and to celebrating our accomplishments at the Annual Meeting on June 20th!

Warm regards,

NEW MEMBER ROLL

Meet our [new members](#) for 2010-2011

MEMBER SERVICES

(Login Required)

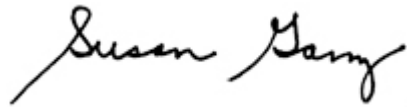
[Job Postings](#) **25 New**
[Bulletin Board](#) **2 New**
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HOW TO JOIN THE FWA

Invest in yourself. [Visit our website](#) to learn about the value of membership and the requirements for membership.

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FWA CELEBRATES...

Here are the latest achievements to share about our FWA members and supporters.
Congratulations to all!

- **Karen Elinski**, FWA International Conference Co-Chair, on her promotion to General Counsel at TIAA-CREF
- **June Klein**, FWA Member, on her business being featured in a recent Crain's article titled "Marketplace pushed for unused tax deductions"
- **Marlene Motyka**, FWA Member and Principal with Deloitte, was recently named Deloitte's Alternative Energy Leader
- **Cathleen Seneca**, FWA in NJ Co-Chair and Nominating Committee Member and Chief Compliance Officer for E-Trade Clearing, LLC, on her election to the Securities Industry/Regulatory Council on Continuing Education

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The Financial Women's Association is the leading professional organization that connects, educates and advances women in business and finance.

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