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# FWA IN ACTION

CONNECTING ◊ EDUCATING ◊ ADVANCING

ONLINE NEWSLETTER OF THE FWA ASSOCIATION OF NEW YORK

MARCH 4, 2011 • ISSUE 7

## PRESIDENT'S MESSAGE

Welcome to March, Women's History month - a time to celebrate achievements. At the Financial Women's Association, we will be extending this time of recognition to our Annual Dinner to be held on May 19, 2011 at the Grand Hyatt, where we will be honoring Irene Dornier of HSBC and Sylvia Ann Hewlett of the Center for Work-Life Policy. Further information about our signature event can be found at our [Annual Dinner website](#).

At the FWA, we are preparing for spring and leaving the snowstorms behind by offering a variety of programs to look at improving ourselves on professional, personal and educational fronts. Come join us for these dynamic events:

### Professional

- Learn how to [Tweet and Link\(In\)](#) your way to your next job at Transition Tuesday on March 8th
- Hear about [Career Repositioning within Financial Services](#) and join us for the launch of the FWA Westchester and Southern Connecticut Taskforce on March 9th
- Consider [Nonprofit career opportunities](#) on March 10th

### Personal



**Susan Ganz**  
FWA President  
2010-2011

## UPCOMING EVENTS

**New!** [Transition Tuesday - Tweet and Link \(In\) your way to your Next Job](#)  
Tuesday, March 8

[Come in from the Cold! Breakfast in the Tropics](#)  
*Breakfast at the Central Park Zoo with Wildlife Conservation Society, President & CEO Dr. Steven Sanderson*  
Wednesday, March 9

**New!** [FWA-WestCon: Career Repositioning Discussion - Women in Financial Services](#)  
*FWA Westchester and Southern Connecticut initiative launch in partnership with UBS*  
Wednesday, March 9

**New!** [FWA/Baruch Mentoring Lunch Series: The Employee of the Future](#)  
Thursday, March 10

[How to Get That Nonprofit Job You've Been Dreaming](#)

- Uncover the Effects of [Healthcare Reform](#) on March 16th
- Hear about [How to Look 10 Years Younger](#) on March 21st

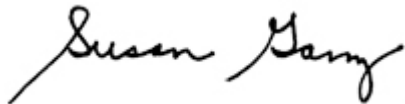
#### Educational

- Learn about [Wildlife Conservation](#) at a special breakfast at the Central Park Zoo on March 9th
- Consider how [Social Media Fits into your Marketing Strategy](#) on March 23rd
- Hear about the [Role of Regulation in Microfinance in the BRIC Countries](#) on March 30th

The FWA is partnering with complementary organizations to deliver additional value to our membership. Join us on March 22nd for the [2011 Financial Career Expo](#) and on March 24th for the [Women's Leadership Forum](#). We are pleased to announce that members of the FWA can receive a complimentary subscription to [The New York Enterprise Report](#). Further, the New York Enterprise Report is holdin! g its [2011 Sales & Marketing Playbook Conference](#) on March 22nd.

Wishing you lots of warm, sunny and productive days!

Warm regards,



#### FWA CELEBRATES...

This month, we are sharing a story about the power of the FWA community in connecting a Baruch mentee alum, **Harbani Rana**, with an exciting job opportunity. Thank you to **Kristin McDonough** for spreading the news.

At the end of September, Alyce Mayo, of Baruch College shared with the Baruch mentee community (current participants and alumni) an open position at Neuberger Berman for a hedge fund of funds analyst. The opportunity called for same-day turnaround in responding. Baruch mentee alum, Harbani Rana, answered the call. She was endorsed by her mentor, Myrna Chase. By mid-November, Harbani was offered the position and just started her new job earlier this week. We wish Harbani much success!

Here are the latest achievements to share about our FWA members and supporters.

#### About

Thursday, March 10

**New!** [FWA-LI: Uncover the Effects of Healthcare Reform](#)

Wednesday, March 16

**New!** [FWA-NJ: Do You Want to Look 10 Years Younger?](#)

Monday, March 21

**New!** [Entrepreneurs Networking Luncheon and Speaker: Does Social Media Fit Into my Marketing Strategy?](#)

Wednesday, March 23

**New!** [Will Microfinance Succeed in the BRIC Countries? Does Regulation Matter?](#)

Wednesday, March 30

#### OTHER EVENTS

[Financial Career Expo - 2011](#), An FWA sponsored event  
Tuesday, March 22

[Women's Leadership Forum](#)  
Co-sponsored by: APIW and NAIW, A gathering of APIW, NAIW and FWA  
Thursday, March 24

#### NEW MEMBER ROLL

Meet our [new members](#) for 2010-2011

#### MEMBER SERVICES

*(Login Required)*

[Job Postings](#) **15 New**  
[Bulletin Board](#) **1 New**  
[Member Benefit](#) **1 New**  
[Search for a Member](#)  
[Update Profile](#)

#### HOW TO JOIN THE FWA

Congratulations to all!

- **Simone Vinocour**, FWA Co-Chair of the International Conference, has been promoted to Managing Director, BNP Paribas.
- **Deborah Kaye, Charles Bernard and Freddy Smith**, Co-Chairs of the Men's Alliance, and **Susan Ganz**, FWA President, on the successful launch of the Men's Alliance and the associated media coverage on [New York 1 News and in the Glass Hammer](#).
- **Joyce Sullivan, Alex Tyler and Joanna Belbey**, FWA leaders of the Digital Media & Communications Committee, on [their feature on social media](#) within Financial Services during Social Media Week.

Invest in yourself. [Visit our website](#) to learn about the value of membership and the requirements for membership.



Please continue to reach out to me to share your achievements and milestones as well as your personal stories about your FWA connections - how you may have helped one another with a business issue, find a job or have even done business together.

### CORPORATE SPONSORS

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*The Financial Women's Association is the leading professional organization that connects, educates and advances women in business and finance.*

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