



FWA IN ACTION

CONNECTING • EDUCATING • ADVANCING

ONLINE NEWSLETTER OF THE FWA ASSOCIATION OF NEW YORK

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PRESIDENT'S MESSAGE

While we are managing the snow and cold weather in the New York metropolitan area - the FWA is warming up for our **Annual Dinner** to be held on Thursday, May 19, 2011 at the Grand Hyatt. The **Annual Dinner** is our signature event for the year and raises money for scholarships, mentoring, and other educational programs.

I am delighted to announce our distinguished private and public sector honorees:

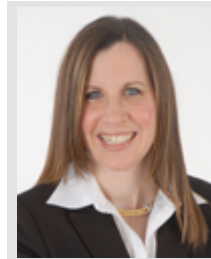
- For the *private* sector, **Irene Dorner**, President and CEO of HSBC USA Inc. and HSBC Bank USA, N.A. Ms. Dorner has been with HSBC since 1982 and has held such positions as Chief Operating Officer of Treasury and Capital Markets, General Manager of Marketing and Human Resources functions for HSBC Bank plc, General Manager, Premier and Wealth Management of HSBC Bank as well as Deputy Chairman and CEO HSBC Bank Malaysia Berhad. Further, she serves on the board of The Doe Fund and the British-American Business Council.
- For the *public* sector, **Sylvia Ann Hewlett**, Economist and Founding President of the Center for Work-Life Policy (CWLP). Ms. Hewlett is a renowned author and international speaker. At CWLP, she chairs the "Hidden Brain Drain," a task force of 60 global companies committed to global talent innovation. She also directs the Gender and Policy Program at the School of International and Public Affairs, Columbia University. She is a member of the Council on Foreign Relations, the Century Association and the World Economic Forum Council on Women's Empowerment.

Be sure to mark your calendars now! Further details can be found at www.fwa.org/event/2011_0517_fwa_annual_dinner.htm.

Over the next month we will have the honor and pleasure of hearing from some terrific leaders in the financial arena:

- [Sharon Allen](#), Chairman of Deloitte LLP and Former FWA Dinner Honoree, on February 10th sharing insights into managing your legacy
- [Catherine Allen, Rita Foley, Holly Gregory and Natica von Althann](#) on February 15th providing insights on corporate board service
- [Carla Kelly, Nancy Armand, Samantha Lucas, Zeynep Schoenwalder and Michelle Greenwald](#) on February 22nd talking about the power of multicultural marketing

For the February 22nd event, we are offering a **special opportunity for our**



Susan Ganz
FWA President
2010-2011

UPCOMING EVENTS

Sold out!
[Single Malt Chocolate](#) -
*A Macallan Scotch and
Vosges Chocolate tasting
event*
Monday, February 7

[FWA-LI: Meet & Mingle -
Melville, NY](#)
Wednesday, February 9

Sold out!
[An Evening with Deloitte's
Chairman, Sharon Allen](#)
*Managing your legacy - an
investment that appreciates
with time*
Thursday, February 10

New! [FWA Directors Dinner](#) -
*Directors of Corporate Boards
Share Experiences and Views
on Board Work*
Tuesday, February 15

[FWA/Baruch Mentoring
Program at UBS](#)
(Mentors & Mentees Only)
Tuesday, February 15

[FWA-NJ: Meet & Mingle:
Summit, NJ](#)
Thursday, February 17

New! [Creating Winning
Brands Across Diverse
Cultures](#)
*The Power of Multicultural
Marketing*
Tuesday, February 22

New! [2011 Trailblazers
Celebration](#) *Pathways to
Executive Level Success*
Thursday, March 3

New! [How to Get That
Nonprofit Job You've Been
Dreaming About](#)
Thursday, March 10

OTHER EVENTS

[ACG-New Jersey: Women of](#)


members. Members will be able to bring one guest to this thought-provoking program at the member price. It will be a great way for non-members to be introduced to the FWA. I look forward to seeing you and your guests there!

- [Judith S. Kaye, Susan L. Blount, Susan Merrill, and Susan Harper](#) on March 3rd talking about pathways to executive level success

Continue to look for updates on our exciting programming on the [FWA website](#).

We hope that you are inspired by our speakers and take action by joining a committee that ties into your passions.

Warm regards,



FWA CELEBRATES...

Here are the latest achievements to share about our FWA members and supporters.

Congratulations to all!

- **Linda Hamilton**, FWA Member and CPA, has been elected Treasurer of the NY Women's Coalition.
- **Lisa Mezzetti**, FWA TIAW Representative and Partner with Cohen Milstein Sellers & Toll PLLC, has been elected Chair of the Corporate Affiliate Board of The National Association of State Treasurers.

Please continue to reach out to me to share your achievements and milestones as well as your personal stories about your FWA connections - how you may have helped one another with a business issue, find a job or have even done business together.

[Leadership Event, An Evening Discussion with Padma Allen, President and CEO, TechnoDyne](#)

An FWA partnered event
Thursday, February 10
Rescheduled from Feb 1

NEW MEMBER ROLL

Meet our [new members](#) for 2010-2011

MEMBER SERVICES

(Login Required)

[Job Postings](#) **4 New**
[Bulletin Board](#) **1 New**
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HOW TO JOIN THE FWA

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The Financial Women's Association is the leading professional organization that connects, educates and advances women in business and finance.

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