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FWA IN ACTION

CONNECTING ◊ EDUCATING ◊ ADVANCING

ONLINE NEWSLETTER OF THE FWA ASSOCIATION OF NEW YORK

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PRESIDENT'S MESSAGE

Welcome to 2011!

In the New Year, we are launching some very exciting initiatives, and I hope you'll mark your calendars accordingly. We are expanding our geographic reach with a **Westchester - Western Connecticut Task Force** and an initial Meet and Mingle event in this region on [January 18th](#). As part of our exploration of women's leadership, we recognize the importance of engaging men in the advancement of women and have started the **Men's Initiative**. We are kicking this program off with a special Scotch and chocolate tasting event on [February 7th](#), offering a little something for everyone.



Susan Ganz
FWA President
2010-2011

To help you flourish in the New Year, join us for the:

- [January 6th program](#) on making good on your New Year's resolutions
- [January 12th workshop](#) on diversifying the American Board
- [January 19th panel](#) on your financial health
- [January 20th conversation](#) with Ambassador Karen Hughes, Global Vice Chair of Burson-Marsteller, about leading in times of change
- [January 26th special event](#) featuring behind-the-scenes insights with the artists involved in the comedy "How I Fell in Love" followed by the performance
- [January 27th educational program](#) on B Corporations - those organizations that meet certain social and environmental performance standards

Details on all of these fantastic events can be found on the [FWA website](#)...be sure to check them out and register online.

The excitement for Brazil continues to build. Thanks to all who supported the Brazilian-themed **Holiday Benefit** on December 8th, contributing to the **FWA Educational Fund!** Special recognition goes to Co-Chairs **Lorraine Baker** and **Rose Napoli** who did a fabulous job in organizing the Benefit. Highlights from the lovely evening can now be seen on the [FWA website](#). We all had a taste of Brazilian food and culture. While the delegation for the [International Conference to Brazil](#) is almost full, additional places may become available; pricing may vary for late bookings. If you did not get the chance to participate in the Holiday Benefit, there are other ways to get involved with the FWA Educational Fund - be sure to check out how by visiting the [Fund's website](#).

Here's to making 2011 a fantastic year, both personally and professionally!

Warm regards,

UPCOMING EVENTS

[New Year, New Start!
Make 2011 a Great Year!](#)
Thursday, January 6

[Meet & Mingle - NYC](#)
Monday, January 10

New! [FWA-WestCon:
Meet & Mingle - Rye, NY](#)
Tuesday, January 18

New! [FWA-LI: A New Year
and A New Look at Your
Financial Health](#)

Wednesday, January 19

New! [Leading in the Times of
Change - Conversation with
Ambassador Karen Hughes,
Global Vice Chair of Burson-
Marsteller](#)
Thursday, January 20

[Theater Party and a
Conversation With the Artists](#)
Wednesday, January 26

[B Corporations - Oganizations
with a Social Conscience](#)
Thursday, January 27

New! [Single Malt Chocolate -
A Macallan Scotch and
Vosges Chocolate tasting
event](#)
Monday, February 7

New! [FWA-LI: Meet & Mingle
- Melville, NY](#)
Wednesday, February 9

New! [An Evening with
Deloitte's Chairman, Sharon
Allen](#)
*Managing your legacy - an
investment that appreciates
with time*
Thursday, February 10

New! [Save the Date
FWA/Baruch Mentoring
Program at UBS](#)

(Mentors & Mentees Only)
Wednesday, February 16

New! [FWA-NJ: Meet & Mingle: Summit, NJ](#)
Thursday, February 17

FWA CELEBRATES...

Here are the latest achievements to share about our FWA members and supporters.

Congratulations to all!

- **Dagmar Cassan**, FWA Member and Head of the Free State of Bavaria Representative Office in New York, was recently presented with the State medal for extraordinary services for the Bavarian Economy. Further, the State of Bavaria U.S. Office for Economic Development and the German American Chamber of Commerce held a luncheon in New York on December 13th to honor Dagmar.
- **Rebecca Desman**, Director of Credit Sales at Deutsche Bank, on being named as the 2010 Deutsche Bank Leader in Diversity.
- **Lucinda (Cindy) Gerhard** of Citigroup and Co-Chair of the Financial Literacy Committee on her promotion to Managing Director.
- **Emily Kaller**, Partner at Greenbaum, Rowe, Smith & Davis LLP, was appointed to the New Jersey Supreme Court Committee on Women in the Courts, a committee charged with monitoring the judiciary's progress in achieving gender fairness in the New Jersey courts.
- **Donna Milrod**, of Deutsche Bank Americas, was promoted to Deputy CEO.
- **Nicole Sandford**, Partner, Deloitte & Touche and Co-Chair of the FWA Directorships and Corporate Governance Committee, on the publication of the White Paper on Diversifying the American Board, which has been published on the InterOrganization Network's (ION's) website as well as the FWA website.

Please continue to reach out to me to share your achievements and milestones as well as your personal stories about your FWA connections - how you may have helped one another with a business issue, find a job or have even done business together.

OTHER EVENTS

[Diversifying the American Board Director Education Series](#)

An FWA co-sponsored event
Wednesday, January 12

NEW MEMBER ROLL

Meet our [new members](#) for 2010-2011

MEMBER SERVICES

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[Job Postings](#) **11 New - Dec**
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The Financial Women's Association is the leading professional organization that connects, educates and advances women in business and finance.

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