



THE PRESIDENT'S BLOG

Issue 7, October 23, 2009

Dear Members,

Women rule... This was an historic month for women, **five women**, the most in any year since the awards began in 1901, were honored for their work and accomplishment as Nobel prize winners:

- [ELINOR OSTROM](#) of United States became the first woman to win the 2009 [Nobel Economics Prize](#). She shared the honor with Oliver Williamson, also from the US. They got the award for their work on the organization of cooperation in economic governance
- Romanian-born **Herta Mueller** of Germany was named literature laureate
- **Elisabeth H Blackburn** and **Carol W Greider**, both of the US, were named co-winners of the medicine prize
- **Ada E. Yonath** of Israel shared the chemistry prize.



Stephanie Hauge
FWA President

As women, we should be proud and celebrate this moment in history!

[Economic Forum...the first of a series:](#) I am delighted to announce our first in a series focused on the economy. This initial Economic Forum on **November 16th** at Thomson Reuters will showcase **five women**:

- **Gina Martin Adams**, Equity Strategist, **Wells Fargo Securities**
- **Beth Ann Bovino**, Senior US Economist, **Standard & Poor's**
- **Dr. Sherry Cooper**, Chief Economist, **BMO Capital Markets**
- **Ellen Zentner**, Senior Economist, **The Bank of Tokyo-Mitsubishi UFJ, Ltd.**

Moderator: **Vanna Krantz**, Global Head of Finance, Media, **Thomson Reuters**

This is an event not to be missed. There are many views on what the rebound and recovery means, globally and locally. Mark your calendar, register and join us! It takes the work of many to make such an event happen. Our [President Circle](#) committee and its relationship managers, as well as our [Emerging Issues](#) committee made the connections, and are collaborating to ensure its success!

Global reach of the FWA... Earlier this week I flew to Toronto to participate in the TIAW (The International Alliance of Women) Global Cities event ["Moving Women Forward"](#), focusing on women

UPCOMING EVENTS

[Perfect Pitch: Presenting and Selling to Any Audience](#)

Thurs – Oct 29

[The Perfect Storm: Compliance Challenges and Fraud Risks in a Down Market](#)

Tues– Nov 3

[Alternative Investments and Other Wealth Imperatives for 2010 & Beyond](#) – An FWA co-sponsored event

Thurs-Fri – Nov 5-6

NEW [FWA NJ: How to Re-energize Your Self and Your Wardrobe](#)

Thurs – Nov 12

NEW [Strike Up the Band! The U.S. Army Band "Pershing's Own" at Lincoln Center](#)

Sat– Nov 14

NEW [Economic Forum Inaugural Event: The Rebound](#)

Mon– Nov 16

[NYC: Meet & Mingle](#)

Mon– Nov 30

[More Events](#)

[Register for Multiple Events](#)

entrepreneurs and women on boards and the World of Difference Awards luncheon at which our own **Lisa Mezzetti** was honored with **The Marian Goetze 21st Century Award Winner** for her outstanding contribution to the organization through many years of service on the TIAW Board. Additionally, FWA's Financial Literacy leader, **Ann Diamond**, was a recipient of a **World of Difference Award**. FWA is a founding member of the TIAW, and they will be celebrating their 30th anniversary next year.

Women on Boards...At this event, the TIAW panel on Women on Boards highlighted the lack of progress and what the issues are. **Senator Céline Hervieux-Payette** gave an inside look at why she introduced Bill S-238 in the Senate of Canada that requires gender parity on public boards. Whether or not you believe in quotas or not, it clearly is serving as a lightning rod to raise the level of discussion regarding the paucity of women on public boards. I had an opportunity to speak with TIAW World of Difference Lifetime Achievement Award Winner **Barbara Annis**. Barbara crosses the globe in her effort to support the advancement of women. I was very impressed with the diversity and quality of women, with real passion for helping other women. I met women from Iceland, Paris, Stockholm, Asia, Africa, and obviously Canada and the US.

AFFQ and WCM...[Association des femmes en finance du Quebec](#), (formerly FWA of Quebec) about 350 members and the [Women in Capital Markets](#) of Toronto, about 700 members have formed an alliance. **Kristin McDonough**, **Lisa Mezzetti** and myself were invited to join them for a luncheon event in Toronto focused on "**Commercializing your network**". These were all very senior leaders within their respective companies. In the dialog, participants shared experiences of stepping up to new challenges rather than succumbing to initial self doubt when faced with new opportunities.

FWA Women... making connections and opening doors. Our **first President's reception for new members** was a lively and engaging event, opening the doors for helping new members can get more involved and capitalize on their FWA network. Several members met and connected with other new members...extending their network even further.

This theme was also a key discussion at our **Board of Directors retreat**, as we shared our reflections on the 2015 Vision for the FWA. As members of the FWA you will be engaged in this process of revisioning our future. The Board is examining several alternatives to pursue addressing our financial sustainability into the future.

The Holiday Benefit...this exciting December 14 event at the NYSE, needs *your engagement* now to make it successful. Look to your network to solicit a gift/service that can be donated to the FWA for the raffle and silent auction that will generate excitement and financial return so that the organization can continue to support the work of our Education Fund. Contact the [Holiday Benefit committee](#) for more information.

On the calendar...

October 29th, [Perfect Pitch: Presenting and Selling to Any Audience](#) --- Enhance your effectiveness dramatically by participating in this one-of-a-kind session with both the "inside" and "outside"

elements of a successful presentation.

November 3rd, [The Perfect Storm: Compliance Challenges and Fraud Risks in a Down Market](#) --- What is the impact of the economic downturn, on corporations and how has it impacted areas such as: internal audit, fraud management programs, and whistleblower hotline activities? How does a corporation strategically prioritize which areas to focus their risk management efforts upon? **Come listen to three talented women** discuss these and other related challenges. I am looking forward to this, and look to see you there!



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