



## Enjoying Collaborative Competition™: Strategy for Women in Highly Competitive Fields

When	Where	Cost
Thursday, June 18, 2009	<b>E*TRADE</b>	\$20 Members
5:00 – 6:00 pm Registration	300 Park Avenue	\$25 Non-members
6:00 – 7:00 pm Networking & Book Signing*	(Between 49 <sup>th</sup> and 50 <sup>th</sup> Streets)	
7:00 – 8:00 pm Presentation	NYC	
<i>Additional Book sales and signing to follow</i>		

Professional women who want to succeed in highly competitive fields, such as finance, sales, fund-raising, law, medicine/science, engineering, publishing, technology, and politics need a strategic mindset. Through a series of interactive exercises, increase your self-awareness of collaborative-competitive approaches, learn how to pursue goals with grace and positive energy, act more strategically, build effective business relationships, take smart risks, and view competition in a more positive light. Being competitive becomes an easy and playful event that earns you respect in any work environment without the stress that often creates burn-out and joylessness.

**Who should attend:** If you are a professional woman relatively new to a competitive industry or in transition and desiring to enter one; and, want to advance, enjoy your work, manage the competitiveness in a healthy way, and navigate your career.



**Kathryn C. Mayer** founded KC Mayer Consulting, Inc. in 2003 to provide sophisticated and customized leadership development solutions for Fortune 100 to 1000 companies to drive their efforts to attract, develop and retain emerging and high potential business leaders. KC Mayer Consulting works with clients in the United States and Europe in competitive industries ranging from investment banking to pharmaceutical, with a special emphasis on women in the workplace and diversity issues. KC Mayer clients have included: Glaxo Smith Kline, Smith College, Society for Women Engineers, United Entertainment Media, Credit Suisse, Citigroup Europe, Merrill Lynch, Symbol Technologies, Price Waterhouse Coopers, Women Unlimited, and Selective Insurance, among others.

Ms. Mayer has a proven 20-year track record of coaching business professionals, guiding companies through transformative change, and designing learning systems to transition professionals into new roles, develop leaders, enhance team dynamics, strengthen core competencies, and change behavior.

**\*Author will provide books available for purchase at the special event discount price of \$20.**

### Directions:

Subway: E/V to the 53rd Street Station; 6 to 51st Street station.

*Special thanks to E\*TRADE for hosting this event.*

*This event is organized by the Emerging Leaders Committee.*



*Forge Your Future Event - our focus on professional and career development.*

**Reservations Required -- Bring Photo ID -- No Walk-Ins**

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**Thursday, June 18, 2009**

**EL03**

**\*\*\* Online Registration \*\*\***

Registration and payment by credit card or check is available from the FWA website. Visit [www.fwa.org](http://www.fwa.org) and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA of New York, Inc. are not deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing. The FWA may use your contact information to provide you with information about the organization, or to notify you about similar events that may be of interest to you. We do not share any contact information with individuals outside of the FWA.

**Reservations/Cancellations and payment must be made by Tuesday, June 16, 2009.**