



## Mass Career Customization: Aligning the Workplace with Today's Workforce

### When

Wednesday, May 28  
8:00-10:30 am  
Continental breakfast  
followed by 8:30 start

### Where

**Deloitte LLP**  
The Paramount Building  
1633 Broadway, 35<sup>th</sup> Floor  
(Between 49<sup>th</sup> and 50<sup>th</sup> Streets)

### Cost

\$16 Members  
\$20 Non-members

Sweeping changes in the way we work, live and build careers are here, and here to stay. The recent turmoil in the financial services industry certainly gives testament to that. **Mass Career Customization** (MCC) offers a model that responds to the realities of today's environment. It is centered on the powerful insight that career options in today's economy need to accommodate the rising and falling phases of employee engagement as it changes over time. Come learn about important dimensions of career progression and how knowledge workers are managing their career-life-fit taking these dimensions into consideration. In addition, learn how companies can attract talent and strengthen leadership pipelines while providing these more varied and paced career journeys. The **Mass Career Customization** framework represents a paradigm shift that you definitely will want to know more about and how it redefines what it means to build a career.



*Mass Career Customization: Aligning the Workplace with Today's Workforce* features **Anne Weisberg**, co-author of the book by the same title. Anne is a director specializing in talent diversity for the Deloitte U.S. Firms. She is a specialist in the field of gender and work/life integration.

Prior to joining Deloitte, Anne was a senior director in the advisory services practice at Catalyst, where she advised clients on diversity strategies. She directed a large-scale study of careers in the legal profession, *Women in Law: Making the Case* (Catalyst, 2001). Anne is also co-author of *Everything a Working Mother Needs to Know* (Doubleday, 1994). Previously, she practiced law in New York and clerked for a federal judge in Chicago.

Anne received her J.D. cum laude from Harvard Law School and her Bachelor of Science degree Phi Beta Kappa from the University of California, Berkeley.

***At the conclusion of the presentation, join Anne as she signs copies of her recent book.***

*Special thanks to Deloitte LLP for graciously underwriting this event.*

**Reservations Required -- Bring Photo ID -- No Walk-Ins**

**Mass Career Customization**

**May 28, 2008**

**CD15**

**\*\*\* Online Registration \*\*\***

Registration and payment by credit card or check is available from the FWA website. Visit [www.fwa.org](http://www.fwa.org) and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA Education Fund are deductible as charitable contributions limited to the excess, if any, of the contribution over the value of goods and services provided. By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing.

**Reservations/Cancellations and payment must be made by Wednesday, May 21, 2008.**