



## Do You Know Where Your Intellectual Property Is and Whether It's Safe?

When	Where	Cost
Thursday, April 17 5:45 – 6:30 pm Networking Reception 6:30 – 8:00 pm Panel Discussion and Q&A	<b>Debevoise &amp; Plimpton LLP</b> 919 Third Avenue, 35 <sup>th</sup> Floor (Entrance on 55 <sup>th</sup> Street, East of Third Avenue)	\$44 Members \$55 Non-members

The FWA Professional Liaison Committee and the Entrepreneurs Committee proudly present a panel of legal experts working in different businesses, including media, financial services and sports, who will describe how they identify and protect their firm's intellectual property.

- How to identify intellectual property
- How to choose and protect the company name and logo and product and service names and design
- How to identify and protect confidential information and trade secrets in your software and technology
- What to do when your intellectual property rights are violated and how to avoid violating the rights of others.

The panel will be moderated by Judith Church, IP Counsel at Debevoise & Plimpton LLP.

Confirmed panelists are:

**Gena Feist**, Associate General Counsel at Take Two Interactive Software, Inc.

**Nicole Soffin**, Intellectual Property Counsel at the National Basketball Association

**Kai Falkenberg**, is the editorial counsel at *Forbes* magazine

*Special thanks to our host, Debevoise & Plimpton LLP, for underwriting this event.*

*This event is organized jointly by the Professional Services Liaison and the Entrepreneurs Committees and especially **Anne Izzillo** and **Linda Lerner**.*

**Reservations Required -- Bring Photo ID -- No Walk-Ins**

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**Thursday, April 17, 2008**

**EN04**

**\*\*\* Online Registration \*\*\***

Registration and payment by credit card or check is available from the FWA website. Visit [www.fwa.org](http://www.fwa.org) and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

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Contributions or gifts to the FWA Education Fund are deductible as charitable contributions limited to the excess, if any, of the contribution over the value of goods and services provided.

By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing. The FWA may use your contact information to provide you with information about the organization, or to notify you about similar events that may be of interest to you. We do not share any contact information with individuals outside of the FWA.

**Reservations/Cancellations and payment must be made by Monday, April 14, 2008.**

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