



Small to Big, Becoming an Entrepreneur in New York

When	Where	Cost
Tuesday, April 1 6:00 – 8:30 pm	Morgan Lewis & Bockius LLP 101 Park Avenue	\$30 Members \$40 Non-members

Join the Government Affairs committee for an exciting evening about entrepreneurship in the New York region. "Small to Big, Becoming an Entrepreneur in New York" will focus on women who have expressed an interest in becoming entrepreneurs as they look for new career opportunities and fellow entrepreneurs who want to grow and build sustainable enterprises with the assistance of independent and government sponsored resources.

We are honored to have Nell Merlino, Cheryl Mills and Christine Reilly share their insights about complicated legal and financial issues and the resources available for becoming an entrepreneur.



Nell Merlino is co-founder, President and CEO of Count Me In, who since 1988 has been motivating millions of people to take action about becoming entrepreneurs. Nell is the driving force behind Count Me In's goal to assist one million women entrepreneurs to a million dollars in revenue by 2010 through the "Make Mine a \$Million Business™," program that provides money, mentoring and marketing opportunities to women business owners looking to surpass the "\$million mark." In 1993, Nell created, designed and produced "Take Our Daughters to Work Day." To date over 71 million Americans have participated in this annual event.



Cheryl Mills was recently the Associate Administrator of the U.S. Small Business Administration in Washington D.C. Cheryl was responsible for programs impacting over 1.6 million small-businesses owners and through a network of 14,000 counselors nationwide, the SBA assisted 800,000 women-owned business develop strategic and marketing plans. Cheryl has served as a Trustee of the New Jersey \$81 billion pension fund helping to direct the fund into alternative asset classes. Prior to her appointment in Washington, Cheryl did business development and marketing for Bradford Investment Group, a boutique venture capital firm investing in small and mid-size businesses through seed and second-stage funding.



Christine Reilly is President of CIT Small Business Lending Corporation, a division of CIT's Corporate Finance organization. Chris is responsible for overseeing an organization that has been recognized as the nation's leading Small Business Association lender for eight consecutive years, as well as, the top lender to women, minority, and veteran-owned small businesses for the last five years.

This event is organized by the Government Affairs Committee.

Reservations Required -- Bring Photo ID -- No Walk-Ins

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***** Online Registration *****

Registration and payment by credit card or check is available from the FWA website. Visit www.fwa.org and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA of New York, Inc. are not deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing. The FWA may use your contact information to provide you with information about the organization, or to notify you about similar events that may be of interest to you. We do not share any contact information with individuals outside of the FWA.

Reservations/Cancellations and payment must be made by Friday, March 28, 2008.