



FINANCIAL WOMEN'S ASSOCIATION

FWA Eighth Annual Executive Coaching Summit Take Control of Your Career: The New Mindset of the Emerging Era

When

Tuesday, Feb 26
5:30 - 8:00 pm

Where

Credit Suisse
11 Madison Ave at 24th Street

Cost

\$35 Members
\$45 Non-members



The FWA Signature Event Featuring 4 Dynamic and Simultaneous Coaching Workshops

Once again Credit Suisse is hosting the Annual Coaching Summit. This very popular event attracts participants from Credit Suisse, the FWA, and also FWA non-members. What makes this event such a success is the networking opportunity it provides as well as the ability to learn from expert coaches who know well what it takes to succeed. Where else can you get such an intense and rewarding experience in a few short hours? We will start with a sumptuous reception and follow it with breakout sessions.

*** While every attempt will be made to accommodate everyone's session preference, some reassignments may be necessary due to space limitations. We ask that you select a first and second choice for a coaching session.**

Choose from one of four distinct interactive coaching sessions.*

Dare to be Different: Designing Your Leadership Signature – presented by Gail Blanke

Gail Blanke is founder, president, and chief executive officer of *Lifedesigns, LLC*, and Exuberant Living Media, companies whose vision is to empower men and women worldwide to embrace change and life re-invention to live truly exceptional lives. Gail's last book, *In My Wildest Dreams, Living the Life You Long For* has appeared on Amazon.com's Best Selling Books list and the *New York Times* Business Best Seller List. She was the sole guest on the Oprah Winfrey Show where she used concepts from her book to empower audience members to create the lives they longed for. Gail's first book, *Taking Control of Your Life: The Secrets of Successful Enterprising Women*, sold more than a half million copies. Her latest book is *Between Trapezes: Flying into a New Life With the Greatest of Ease*. Gail has advised CEO's, presidential candidates, college presidents – and even a jazz musician. In addition, she has delivered keynote addresses for many corporations and at events such as the "Global Summit of Women" in Taiwan. She has appeared on CNN, FNN, CNBC and Fox TV. Articles about Gail and her company have appeared in *Newsweek*, *Business Week*, *Ladies' Home Journal*, *The Wall Street Journal*, *Redbook* and *Self*.

Never Abandon Control of Your Career: Strategies and Steps that Really Work – presented by Amy Dorn Kopelan

Amy Dorn Kopelan is the President and Founder of Bedlam Entertainment, Inc. Under the Bedlam Entertainment umbrella Ms. Kopelan not only provides a range of producing and consulting services to diverse organizations and institutions, but also produces annual conferences that enable women leaders to debate critical trends that will affect leadership and business in the next 25 years. She conceived and developed *The Corporate State: A Women's CEO and Senior Management Summit* in 1998; *In the Lead: Women Entrepreneurs Re-Shaping Corporate America in 2000*; and *Women's Athenaeum: The Thinking Woman's Voice on Socio-Business Issues* in 2003, *The Corporate State: Canada* in 2004 and *BUZZ: An Executive Women's Think Tank* in 2005. Ms. Kopelan is personally committed to creating opportunities for women to advance in business. In 2005, Ms. Kopelan launched COACH ME Inc., a business education program for emerging talent that teaches the "unwritten rules and subtle skills" necessary for career advancement and leadership. Amy is co-author of *I Didn't See It Coming*, a book that helps everyone avoid being blindsided in business. She has been featured in *CEO Magazine*, *Chief Learning Officer* magazine, and CNN.com.

Gen Y's: How You Can Maximize and Fulfill Your Career Goals and Have a Life – presented by Lindsey Pollak

Lindsey Pollak is an author and speaker specializing in career advice for young professionals. She is the author of a new career advice book for college students and recent grads, ***Getting from College to Career: 90 Things to Do Before You Join the Real World*** and co-author of *The Savvy Gal's Guide to Online Networking (or What Would Jane Austen Do?)* Lindsey writes a Gen Y career advice blog and has contributed articles to *The Huffington Post*, *Marie Claire* magazine, *PINK* magazine, *Metro New York* newspaper and *New York Moves* magazine. A noted expert on Generation Y career issues, Lindsey's advice has appeared in such media outlets as *The Wall Street Journal*, *The Boston Globe*, *The Washington Post*, *New York Newsday*, *NewYorkTimes.com*, *Monster.com*, *Martha Stewart Living Radio* and *ABC News America This Morning*. Lindsey's professional speaking includes frequent conference and seminar presentations at universities, business associations and corporations around the United States.

Managing Up: How to Successfully Influence and Engage Others to Achieve Your Goals – presented by Barbara Sucoff

Barbara Sucoff is a Founding Partner of Focused Consulting. With over 15 years of management and training consulting, her background includes both developing and delivering management, sales, customer service, leadership, presentation skills, and interpersonal skills training. Barbara brings high energy and enthusiasm to each seminar, and is skilled in delivering highly interactive workshops. She has "board room presence" and is extremely effective at all levels within an organization. She has had significant experience training international clients for major financial organizations. In addition, Barbara has provided training for many organizations including A&E Television Networks, American Express, American Red Cross, AXA Financial, Blue Cross/Blue Shield of Massachusetts, Carnegie Corporation, Citigroup, Duracell, Dun and Bradstreet, Fidelity Investments, GAF, Martha Stewart Living Omnimedia, McKinsey, Mercedes-Benz Credit Corporation, Oxford Health Plans, Pitney Bowes, Readers Digest, SSB, Sumitomo Bank and Trust, The Cooper Union, The Westminster School, Trigen Energy, Visiting Nurse Service of New York, and WNET.

Special thanks to Credit Suisse for underwriting this event. This event is organized by the Professional Development Committee.

Annual Coaching Summit

February 26, 2008

CD14

***** Online Registration *****

Registration and payment by credit card or check is available from the FWA website. Visit www.fwa.org and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA Education Fund are deductible as charitable contributions limited to the excess, if any, of the contribution over the value of goods and services provided. By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing. The FWA may use your contact information to provide you with information about the organization, or to notify you about similar events that may be of interest to you. We do not share any contact information with individuals outside of the FWA.

Reservations/Cancellations and payment must be made by Friday, February 15, 2008.