



FINANCIAL WOMEN'S ASSOCIATION

Learning to Thrive in a Competitive Environment

When

Tuesday, February 19
5:30 - 6:00 pm
Registration and Reception
6:00 – 8:00 pm
Presentation and Discussion

Where

The McGraw-Hill Companies
1221 Avenue of the Americas
James H. McGraw Hall, 50th Floor
(Between 48th and 49th Streets)

Cost

\$32 Members
\$40 Non-members

In today's world, mastering competition is a key to success. The Emerging Leaders committee is proud to present **Kathryn Mayer**, CEO of KC Mayer Consulting Inc. (KCM).

As a veteran of the investment banking and management consulting industries, Kathryn Mayer understands the vital role competition plays in a company's and an individual's growth and success. She brings a unique blend of experiences ranging from competitive tennis, cognitive psychology, theatrical techniques and business to her consulting.



Kathryn Mayer

This program explores individual views on competition and risk taking and proposes a new view of leadership for women: Collaborative Competition™. Women tend to take more of a perfectionist and relationship oriented approach to leadership according to the current research on gender and leadership. The goal is to teach women that everyone has a natural style of competing, and the most successful leaders are aware of their style and know how to adapt it to any situation effectively. The four styles are presented, each having a slightly different approach to winning: initiator/take charge, diplomat, investigator/observer, and thinker/planner. This program makes participants aware of their natural tendency in competitive situations and discusses strategies and tactics for increased flexibility.

Discover your strengths and personal styles and learn how to manage both for the long-term and day-to-day perceptions. Kathryn Mayer's advice will help you thrive in a competitive environment.

Special thanks to The McGraw-Hill Companies for sponsoring this event.

This event is organized by the Emerging Leaders Committee.

Reservations Required -- Bring Photo ID -- No Walk-Ins
Please check in at the visitor's desk in the lobby.

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Competitive Environment**

February 19, 2008

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***** Online Registration *****

Registration and payment by credit card or check is available from the FWA website. Visit www.fwa.org and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA of New York, Inc. are not deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing. The FWA may use your contact information to provide you with information about the organization, or to notify you about similar events that may be of interest to you. We do not share any contact information with individuals outside of the FWA.

Reservations/Cancellations and payment must be made by Friday, February 15, 2008.