



## FWA NJ: Discover Your Leadership Style

*What Is Your Leadership Style? Define It, Own It And Put It To Work*

### When

Thursday, Sep 6  
5:30 – 8:30 pm

### Where

#### TDAMERITRADE

Harborside Financial Center, Plaza IVA  
135 Greene Street, 8th Floor  
8 North - 16 Training Room  
Jersey City, NJ

### Cost

\$18 Members  
\$23 Non-members

Join us on September 6<sup>th</sup>, 2007 for an FWA in NJ Committee event to be held at TD Ameritrade's Jersey City location, and discover your leadership style!

Understanding the strengths and potential blind spots of your "signature" style is a powerful catalyst for leading and communicating with others more effectively. Join us for a fun and highly interactive seminar. In this session you will take the Color Q self-scoring assessment that will go to the roots of your temperament and interaction style.

You will learn to:

- Brand yourself and define your competitive advantages
- Recognize how you are perceived by others – at your best and when under stress
- Create win/win negotiations
- Increase client satisfaction
- Improve *all* your relationships



Our Presenter for this informative session is **Shoya Zichy**, author of *Women and The Leadership Q* and the recently published *Career Match*. Her proprietary model, Color Q, which we'll be exploring on September 6<sup>th</sup>, has been featured in leading publications and on CNN. Shoya Zichy conducts seminars on leadership, team building and communication styles and spent four-years on an expatriate assignment in Hong Kong. Shoya is also an exhibited painter whose works hang in numerous collections including those of Hillary Clinton and the LeFrak family.

**Directions:** Visit the [www.fwa.org](http://www.fwa.org) for driving and mass transit directions.

*We are grateful to TD Ameritrade for their sponsoring this event.*

*This event is organized by the FWA in New Jersey Committee.*

**Reservations Required -- Bring Photo ID -- No Walk-Ins**

**Discover Your Leadership Style**

**September 6, 2007**

**NJ13**

### \*\*\* Online Registration \*\*\*

Registration and payment by credit card or check is available from the FWA website. Visit [www.fwa.org](http://www.fwa.org) and link to the Event Calendar to view upcoming events. Select the Online Registration button from the event description page to register.

Contributions or gifts to the FWA of New York, Inc. are not deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses. By registering for and attending this event, you acknowledge that any photographs that may be taken are the property of the Financial Women's Association and give your consent to their use in the FWA's online and offline business communications and marketing.

**Reservations/Cancellations and payment must be made by Wednesday, September 5, 2007.**